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**RIDGEWOOD SAVINGS BANK CHALLENGES TEENS
TO TURN THEIR NEXT VIDEO INTO A WINNER**

***Lights, Camera, Save! Invites Teens to Put Their Spin on Money Smarts, With Prizes
Ranging From the Latest Tech to \$10,000***

QUEENS, N.Y., Oct. 1, 2026 – Ridgewood Savings Bank is challenging teens who often create videos for social media or just for fun to put that creativity to work and potentially win big through **Lights, Camera, Save!**, the **American Banking Association (ABA)** Foundation's national financial education video contest.

Open to teens ages 13 to 18, the contest invites young creators to produce an original 30-second video about financial responsibility, tackling topics ranging from saving and budgeting to credit scores, paying for college, avoiding financial scams and protecting their identity. Entries submitted through Ridgewood Savings Bank are due Dec. 1, 2026.

"Teens today know how to tell a story in 30 seconds, and Lights, Camera, Save! gives them an opportunity to use that creativity to talk about something that will impact them throughout their lives," said **Leonard Stekol, Chairman, President and CEO of Ridgewood Savings Bank**. "Financial education has always been an important part of Ridgewood's commitment to the communities we serve. This contest lets young people take the lead, share what financial responsibility means to them and potentially inspire other teens along the way."

Ridgewood is raising the stakes locally, too. The bank will award an **Apple MacBook Air** to its first-place winner, an **iPhone 18** for second place, **AirPods Pro** for third place and a **\$100 Amazon gift card** for fourth place. **The school generating the most eligible submissions will also receive a \$500 grant.**

Ridgewood's winning entry will have the opportunity to advance in the national competition, where **prizes include \$10,000 for first place, \$5,000 for second place and \$2,500 for third place.** Winning videos will also be posted on YouTube and shared as part of a nationwide financial education campaign.

"Whether you're already making social media videos or have never created one before, we want young people to have some fun with this," Stekol added. "Thirty seconds. Your idea. Your voice. Show us what you've got."

For entry forms, official rules and submission details, visit ridgewoodbank.com/LCS2026 or contact **Ridgewood Savings Bank Financial Education Officer Sebrina Tulloch** at (718) 961-6900 or financialeducation@ridgewoodbank.com.

About Ridgewood Savings Bank

Founded in 1921, Ridgewood Savings Bank is a strong, stable mutual savings bank with over \$7.5 billion in assets and 36 branches across the New York metropolitan area. Recognized by Newsweek as one of America's Greatest Midsize Workplaces (2025, 2026) for excellence in employee experience, the Bank has also been ranked a Best Regional Bank by Newsweek (2024-2026) and Bankrate (2024), and named a Best Bank by Money (2023, 2024). Since its inception, Ridgewood has stayed true to its community bank roots and mission to deliver exceptional service and trusted financial guidance. As it continues to evolve, the Bank remains committed to combining award-winning customer care with highly rated, user-friendly digital banking solutions and financial education and advice— providing a modern and personalized experience for every customer. Ridgewood Savings Bank continually strives to be the bank that delivers "Time Honored Values with Modern Solutions." Do you want to experience Ridgewood? Learn more at [ridgewoodbank.com](https://www.ridgewoodbank.com).

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Media Contact:

Adam H. Brill
Brill Media Group
brillmedia@msn.com
(203) 727-7620

Bank Contact:

Irene M. Ferrall
Ridgewood Savings Bank
iferrall@ridgewoodbank.com
(718) 240-4704