

## FOR IMMEDIATE RELEASE

Press Contact: Jeannie Ashford, Harrison Edwards PR 914-242-0010 x 103 or jeannie@harrison-edwardspr.com

Bank Contact: Matthew Schettino, Ridgewood Savings Bank

718-240-4704 or mschetti@ridgewoodbank.com

## RIDGEWOOD SAVINGS BANK ROLLS OUT VOICE BANKING WITH ALEXA

Customers Now Have Voice Banking and a Wide Choice of Other Enhanced
Digital Banking Options

On the run? Use Fitbit Pay<sup>™</sup> or Garmin Pay<sup>™</sup> to pay for purchases.

RIDGEWOOD, N.Y. (November 21, 2019) – Consumers want to stay on top of their finances no matter where they are or what they are doing. Now, Ridgewood Savings Bank has more ways than ever to help consumers manage their finances. Ridgewood introduced voice banking through Amazon Alexa. Ridgewood customers can now ask Alexa for their account balances and list recent transactions. All that's required is that users download the Ridgewood Bank Alexa application (known as an Alexa "skill") and link their online account information.

"Voice banking is just the latest digital banking service available at Ridgewood. Customers can also bank by phone, smartwatch, use their debit and credit card to pay via mobile wallet or utilize our highly rate mobile app. When you're on the go, you can take Ridgewood mobile banking with you," notes Leonard Stekol, CEO, President, and Chairman of Ridgewood.

Ridgewood has also enhanced its <u>Mobile Wallet</u> service. Now customers can securely add their Ridgewood Mastercard® debit and credit card to their **Fitbit** or **Garmin** activity trackers. Users can pay for purchases with Fitbit Pay<sup>TM</sup> and Garmin Pay<sup>TM</sup>, wherever merchants have a touch-free credit card terminal.

Ridgewood also offers <u>Card Controls</u> through its Ridgewood mobile banking app. Customers can help protect themselves from fraudulent use of their Ridgewood

Mastercard® debit card by receiving real-time alerts. If the card is lost or stolen, users can "turn off" the card from within the Ridgewood app. In addition, customers can utilize the Ridgewood app to control how and where the card is used by setting limits based on location, merchant category, transaction type, and dollar amount.

To help users conveniently navigate these modern services, Ridgewood has developed quick "how to" videos that are now available on the Bank's website. This, together with Bank's convenient contact center and branch locations, is designed to elevate customers experience.

To learn more about Ridgewood's enhanced digital banking services, visit www.ridgewoodbank.com.

Terms and conditions apply. Products, services and benefits subject to change without notice. Message rates may apply. Alexa, Fitbit Pay<sup>™</sup> and Garmin Pay<sup>™</sup> are provided by third-party companies and are not affiliated with Ridgewood Savings Bank.

Member FDIC.

## **About Ridgewood Savings Bank**

Founded in 1921, Ridgewood Savings Bank is the largest mutual savings bank in New York State, with over \$5.6 billion in assets and 35 branches located throughout the New York metropolitan area. Since its inception, Ridgewood Savings Bank has remained true to its community bank roots and mission to provide its customers the best possible service and banking experience. As it continues to refine and enhance its services and delivery channels, Ridgewood Savings Bank will continuously strive to be the bank that offers "Traditional Values with Modern Solutions."