

RIDGEWOOD SAVINGS BANK INVITES TEENS TO GET CREATIVE WITH "LIGHTS, CAMERA, SAVE!" VIDEO CONTEST A Fun Way to Turn Financial Know-How into 30-Second Masterpieces

Queens, NY: October 1—Ridgewood Savings Bank, your neighborhood bank with 36 branches across the New York metro area and a robust digital platform, is inviting local teens to grab their phones, flex their creativity, and share their best ideas about saving and smart money habits in the "**Lights, Camera, Save!" video contest**.

This fun contest is all about getting young people to think about money in ways that matter to them — whether it's budgeting for their first car, saving for college, or learning how to spot scams online.

"We've been helping our neighbors save for more than 100 years, and that means sharing the tools and know-how that build a brighter financial future," said **Leonard Stekol, Ridgewood's Chairman, President & CEO**. "Every year, approximately 10,000 people take part in our financial education events — from community workshops to school visits, and we love seeing young people take what they learn and make it their own. This contest is a perfect way to show that money smarts can be creative and fun."

Students ages 13–18 can enter by creating a 30-second video on topics like saving, budgeting, credit scores, emergency funds, or protecting their identity. Entries are accepted from October 1 through November 30, 2025.

Prizes that Make It Worth Hitting "Record":

- Local Ridgewood Prizes: Apple MacBook Air, iPhone 17, Apple Watch, and Beats Studio
 Pro for the top four winners
- National Prizes: \$10,000 (1st), \$5,000 (2nd), \$2,500 (3rd)
- School Grants: \$500 for the school with the most submissions and \$1,000 for the school with the national winning video

Winning videos will be shared on YouTube as part of a nationwide financial education campaign — putting local teens' creativity in the spotlight.

For entry forms, official rules, and submission details, visit <u>ridgewoodbank.com/LCS2025</u> or contact Ridgewood's Financial Education Officer, Sebrina Tulloch, at (718) 961-6900 or financialeducation@ridgewoodbank.com.

About Ridgewood Savings Bank

Founded in 1921, Ridgewood Savings Bank is a strong, stable mutual savings bank with over \$7 billion in assets and 36 branches across the New York metropolitan area. Recognized by Newsweek as one of America's Greatest Midsize Workplaces 2025 for excellence in employee experience, the Bank has also been ranked a Best Regional Bank by Newsweek (2025) and Bankrate (2024), named a Best Bank by Money (2023, 2024), and received an Honorable Mention from the American Bankers Association Foundation for its efforts to protect older Americans (2023). Since its inception, Ridgewood has stayed true to its community bank roots and mission to deliver exceptional service and trusted financial guidance. As it continues to evolve, the Bank remains committed to combining award-winning customer care with highly rated, user-friendly digital banking solutions—helping provide a modern, personalized experience for every customer. Ridgewood Savings Bank continually strives to be the bank that delivers "Time-Honored Values with Modern Solutions." Learn more at ridgewoodbank.com

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