

Press Contact:  
Jon Lieb, Thirty Ink  
212-563-8025

Bank Contact:  
Matt Schettino/Kimberly Reese  
718-240-4704

## **RIDGEWOOD SAVINGS BANK LAUNCHES NEW SITE AND SEMINARS TO MAKE DREAM OF HOMEBUYING A REALITY**

**Ridgewood, N.Y., March 17, 2015**—Ridgewood Savings Bank is offering two avenues to help aspiring homeowners attain their goals: a website featuring important tools and mortgage information, along with a series of in-person Homebuyers' Seminars to demystify the process.

The recently launched site, [www.joyofhomeownership.com](http://www.joyofhomeownership.com), delivers on the promise of its name with a fun but seriously informative host of videos, FAQs, easy-to-use calculators, and interactive tools. The site is tablet and mobile-friendly, and includes options for asking questions to a local mortgage consultant or signing up for a workshop.

"These dual options provide the speed and convenience of digital platforms along with one-on-one attention to evolving customers' needs," says Anthony J. Simeone, executive vice president and chief lending officer, Ridgewood Savings Bank. "We want homebuyers to gain information and explore options on the website—but also have in-branch access to a representative who understands their individual situation to answer questions and navigate the process."

At the Homebuyers' Seminars, which Ridgewood has sponsored for the past 15 years, an array of experts will bring participants through the home-buying steps to clarify what can be an intimidating process. Bank representatives, mortgage consultants, and an architect and attorney will shed light on important topics such as the initial cost analysis, criteria for choosing the right home, and the do's and don'ts of mortgage applications.

The complimentary Spring Homebuyers' Seminars will be held at the following Ridgewood branches:

- Tuesday, March 31, 2015: 6:15-8:15 p.m., **Glendale branch** – 65-01 Myrtle Avenue, Glendale, NY; 718-821-8200
- Tuesday, April 7, 2015: 6:15-8:15 p.m., **Laurelton branch** – 230-22 Merrick Boulevard, Laurelton, NY; 718-276-3500
- Tuesday, April 28, 2015: 6:15-8:15 p.m., **Dyker Heights branch** – 7020 13<sup>th</sup> Avenue, Brooklyn, NY; 718-238-0060
- Tuesday, May 5, 2015: 6:15-8:15 p.m., **Grand Avenue branch** – 74-25 Grand Avenue, Elmhurst, NY; 718-457-4200
- Tuesday, May 19, 2015: 6:15-8:15 p.m., **Astoria branch** – 43-14 Ditmars Boulevard, Astoria, NY; 718-274-5400

Additional seminars will be announced for Fall 2015. Ridgewood Savings Bank also invites customers and interested borrowers to visit a local bank branch to meet with a Mortgage Consultant.

### **About Ridgewood Savings Bank:**

Chartered in 1921, Ridgewood Savings Bank ([www.ridgewoodbank.com](http://www.ridgewoodbank.com)) is the largest mutual savings bank in New York State with \$5.1 billion in assets serving customers throughout the New York metropolitan area.

# # #